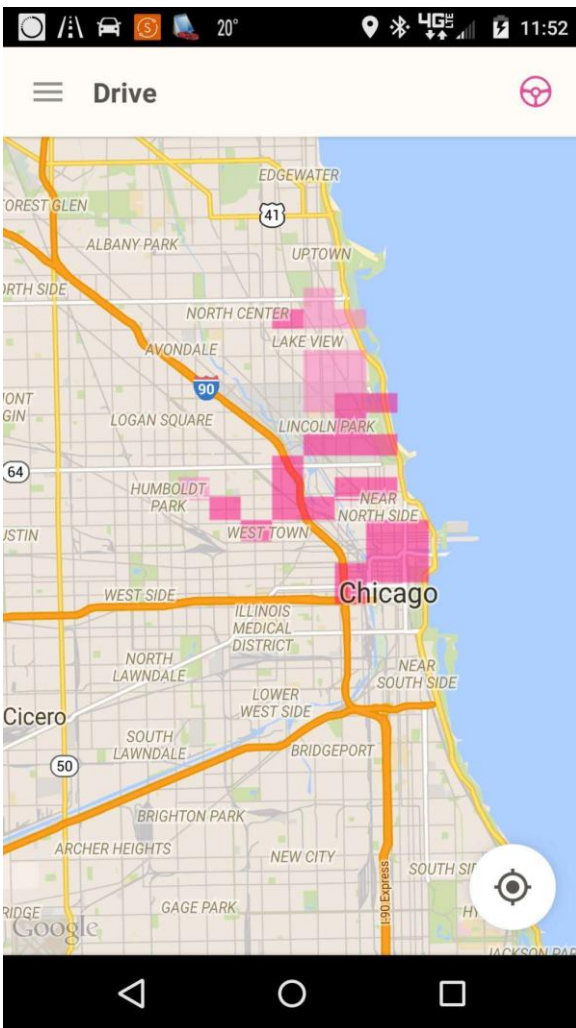


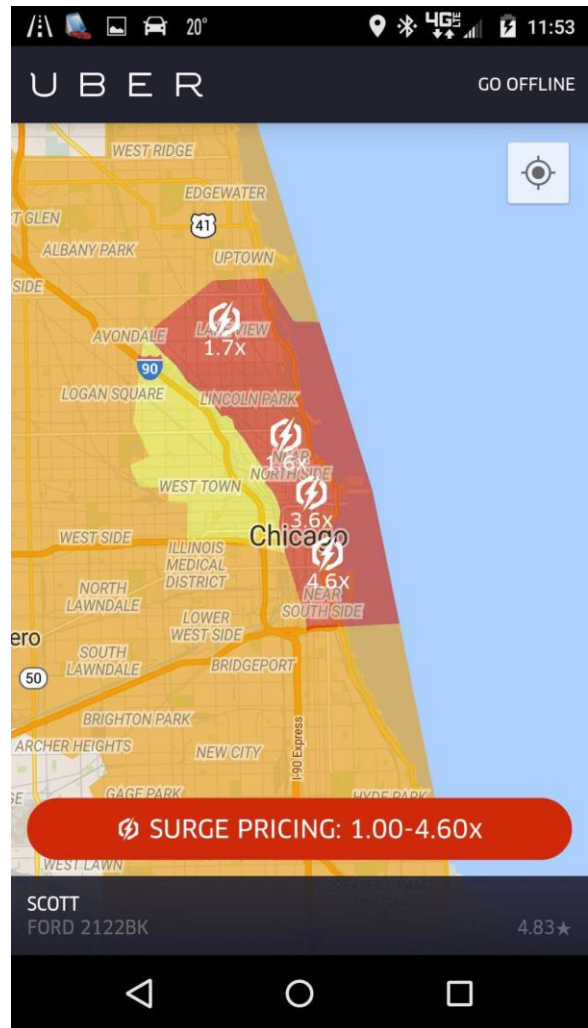
Surge Pricing

The two screenshots below illustrate Uber and Lyft's Surge Pricing in Chicago, at approximately the same time. Notice how Uber's Surge Pricing area is significantly larger than Lyft's.



Lyft's Prime Time (Surge Pricing)

The areas with increased prices are pink.



Uber's Surge Pricing

The areas with the most increased prices are red.